

ATHLETIC & OUTDOOR INDUSTRY: OREGON // 1875 - 2010

Find each company listed chronologically and alphabetically in this index below. Coordinates are also included in the index to help find the company's position along the timeline. The timeline indicates the year of the organization's inception in the local market. If a company is a subsequent start-up of another organization on the map, it will be grouped with and placed on the timeline under its parent's year of inception. Refer to the key below to identify each company's specific industry and connections. Don't see your company listed? Go to pdxathleticoutdoor.com to fill out a survey and submit your organization's information.

The data reported on this infographic was obtained through subsequent research, as well as data gathered through interviews of appropriate stakeholders within the athletic & outdoor industry in Oregon. The infographic is not intended to be a comprehensive list of all companies in the industry, but rather a visual representation of the industry's growth and evolution over time.

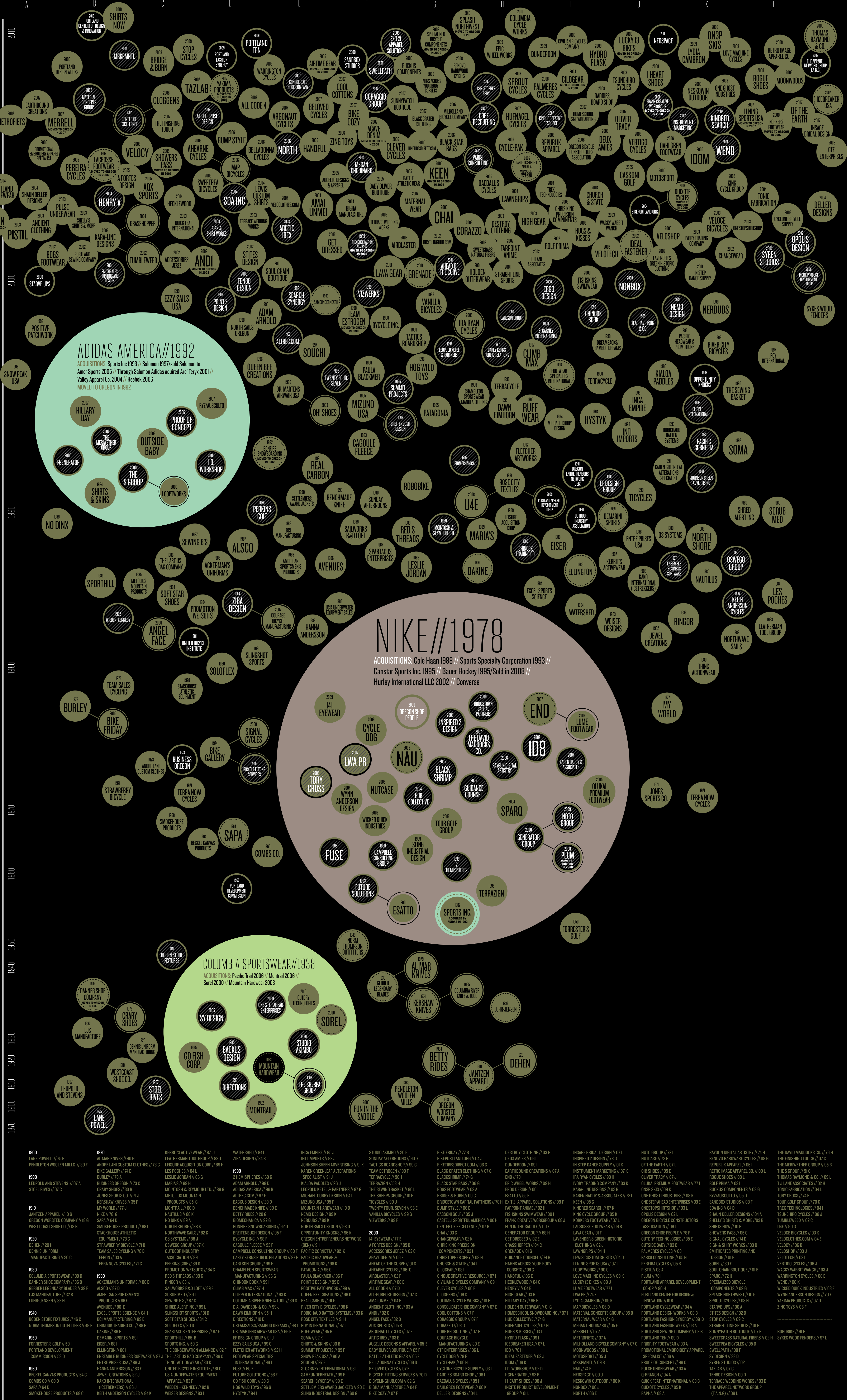
HOW TO READ THIS INFOGRAPHIC

- CORE INDUSTRY
- SERVICE INDUSTRY
- SUPPORT INDUSTRY
- MERGER/ACQUISITION
- SUBSEQUENT STARTUP

FOR MORE INFORMATION:
PDXATHLETICOUTDOOR.COM



Data Analysis by Heiko Mayer, University of Bern, Switzerland. © Heiko Mayer, 2010



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